

## Why You Should Use Sidmar Hydromassage in Your Clinic



**1. Easier Treatment of Hard to Adjust Patients** — Pre-adjustment hydromassage treatment reduces nervous tension and muscle guarding. So you attain easier, less painful, more complete spinal adjustments. ***Patients are much easier to work with when they are relaxed.***

**2. Use Post-Adjustment to Help Relax the Muscles** — Post-adjustment hydromassage treatment relaxes your patient's muscles, allowing the adjustment to stabilize and reduces the tendency of muscle spasms to pull the spine out of alignment.

**3. Provide Needed Massage Services Without a Massage Therapist** Sidmar hydromassage tables work 24/7. They don't take time off, call in sick or arrive late. They cost only pennies per session to operate and are consistent, providing the same therapy every time they are used.

More Americans are turning to massage to provide relaxation and relieve tension as part of a healthy lifestyle. A Sidmar hydromassage table is a great way to diversify into the growing massage market and boost cash flow – without adding staff or taking up a lot of your time or office space. Whether you charge cash, bill insurance or include it in the price of an office visit, revenues increase when hydromassage is part of your practice.

**4. Enhance Exercise and Strengthening Programs** — The body functions better when muscles are relaxed and blood and lymph fluids flow well. Your patients already stretch after rehab and exercise, they need to finish with a hydromassage treatment to soothe their muscles and calm their nervous system.

**5. Use Pre and Post Decompression Therapy** — The muscles are an important element in spinal care. Hydromassage before decompression therapy relaxes the muscles helping to diminish the negative effects of muscle guarding so the decompression forces can be as effective as possible. Hydromassage after decompression helps reduce the pain associated with decompression and relaxes the patient. No other option gives you the heat and massage therapy without taking up a lot of staff time. Your patients are more satisfied and have less pain when hydromassage is part of the treatment plan.

**6. Get More Word-Of-Mouth Referrals** — No other piece of equipment gets the rave reviews from patients like a Sidmar hydromassage table. People just love the way they feel during and after the therapy. When you like something and it makes you feel better, you inevitably go back to it and tell your family and friends about it!

**7. Improve Patient Retention** — The relief your patients get on our tables creates a desire to return for care. Your practice does best when your patients follow through with your treatment plans. Hydromassage can help keep them coming back.

**8. Our Online Marketing Kit Helps You Make Money** — Our free online marketing kit contains all the tools you need to start marketing your hydromassage table immediately: patient hand-outs, posters, referral cards, multi-session punch cards, gift certificates, flyers, and more. The materials explain hydromassage therapy, compel patients to ask for it, generate referrals and create cash payments.

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